

# JANSEN COLLINS



## PROFILE

Junior web developer with a Bachelor's degree in web development. Experience coding custom content management systems using Wordpress and Joomla templates for local businesses. Assisted in multiple projects coding Wordpress templates for ecommerce companies. Specific focus in SEO integration, custom plugin development, and user testing. Independent experience with graphic design and video production. Responsible for rebranding development and designing direct mail campaigns for a product relaunch in the medication industry. Extensive experience editing videos post-production for a wide variety of industries over the years.

## CONTACT

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## REFERENCES

**Erika Vincent**  
Web Developer at Prototype Advertising Inc.  
☎ (434) 846-2333  
✉ erika@prototytheadvertising.com

**Lynn Kirby**  
Owner of Stimulus Advertising  
✉ lkirby@stimulusadvertising.com

## EXPERIENCE

### WEB DEVELOPMENT MANAGER

Stimulus Advertising Feb 2018- Present  
Manage front-end development process in Joomla content management system. Responsible for wireframing, content design, SEO optimization, and custom module development

### WEB DEVELOPMENT INTERN

Objectiv Dec 2017-Present  
Assisting in the development of custom Wordpress themes and plugins, finding and fixing bugs, and adding content to e-commerce sites

### Prototype Advertising

May 2017-Aug 2017

Add content to wordpress webpages, design layouts for pages, integrate SEO and security features, code and create email marketing templates

### FREELANCE VIDEO ARTIST

Upwork June 2016-Present  
Work with clients locally and internationally to create designs, concepts, and marketing material including animated videos, info-graphics, and social media advertisements, direct mail campaigns, and website landing pages

## EDUCATION

### LIBERTY UNIVERSITY

Business Management Information Systems: 2014-2017  
*Web Development*  
Graduated: December 2017 | Overall GPA: 3.77

## PROFESSIONAL SKILLS

### ADOBE CREATIVE SUITE

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

### CODING LANGUAGES

HTML, CSS, Php, Javascript, MySQL, Wordpress, Joomla

### SYSTEM DESIGN

Oracle and SQL databases, UML diagrams, Excel macros, Git repositories, WP custom themes